

Better Together

PARTNERING WITH WISE SYSTEMS

Last-mile delivery doesn't happen in a vacuum. It sits at the intersection of critical processes and systems for every business, regardless of size or complexity. For both B2B and B2C delivery operations, connecting best-of-breed systems accelerates operational efficiency and builds a strong foundation for business growth.

Designed to live at this junction, Wise Systems partners with a broad range of solutions providers in the last-mile ecosystem, working with both technology companies and value-added resellers to support customers' dispatch transformation initiatives. Our delivery automation platform integrates seamlessly with customers' systems of record — e.g., ERP, OMS, WMS — and with telematics devices and other hardware to ensure the perfect delivery experience.

Featuring pre-built integrations and tight working relationships with leading reseller and technology partners worldwide, Wise Systems is the partner of choice for a growing network of last-mile ecosystem providers.

If you offer a technology solution or are a reseller who understands the challenges in last-mile delivery, we'd be delighted to learn more about how we can work together.

THE BACKSTORY ON WISE SYSTEMS

Wise Systems was founded out of the MIT Media Lab and Center for Transportation and Logistics with the idea that next-generation algorithms, ML, and AI could be applied to last-mile delivery to drive outsized performance gains. Since its market debut, Wise Systems has been recognized as a last-mile innovator with its distinctive delivery automation platform. For operations leaders in both B2C and B2B industries, Wise Systems streamlines operations and drives both fleet efficiency and customer service.

The Wise Systems Platform

Trusted by the world's largest fleets, the Wise Systems delivery automation platform addresses each step of last-mile delivery and gives drivers new levels of flexibility. For teams that want to balance customer experience and maximize fleet utilization and efficiency, Wise Systems delivers a seamless last-mile experience and integrates with customers' existing technology stack to reduce fleet mileage and late deliveries, while giving delivery recipients visibility into their parcel's progress and ETA.

At the core of Wise Systems' platform is the AI-driven Dynamic Optimization Engine (DOE) that continuously ingests data from customers' operations and makes real-time decisions. The DOE contains the route optimization algorithms that make intelligent routing decisions for fleets. It also houses the machine learning models that provide fleet performance improvements over time – benefits not previously available with traditional platforms.

Applications

The applications comprising the Wise Systems platform are used in a range of B2B and B2C industries, including wholesale food and beverage deliveries, industrial supplies, parcel and courier, and others. The modules of the Wise Systems platform can be used together, or à la carte, and are designed to support everyone in the last-mile delivery process. They include:

> ROUTE PLANNER

Quickly and easily create cost-effective routes that meet your organization's priorities. Reduce time spent planning, improve vehicle utilization, and use the routing strategy that works best for your team.



> DISPATCHER

Get real-time visibility and control with dispatching software that monitors route execution in real time and lets you adjust as needed. See every vehicle's location and status so that you can anticipate and respond quickly to any issues that may arise.



> DRIVER

This easy-to-use mobile app (iOS and Android) gives drivers the tools they need to manage last-mile routes, site visits, deliveries, and pickups. With Driver from Wise Systems, your drivers have access to list and map views of stops, navigation apps, daily performance results, and more. (And, if your drivers already have an app, data from Wise Systems can be shared there, as well.)



> MOBILE MANAGER

Successful deliveries require seamless communication with everyone involved in the process. The Mobile Manager app pushes delivery details to managers, merchandisers, and field reps, eliminating back-and-forth status texts and calls with drivers.



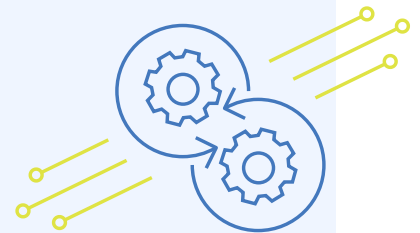
> CUSTOMER PORTAL

If you're looking to differentiate your operation with customer service, Customer Portal delivers the experience your customers expect. It gives delivery recipients the ability to track their orders throughout the day with accurate real-time ETAs. They can also receive notifications that deliveries are imminent or delayed.



> CONNECT

This subscription-based cloud service includes the Wise Systems Telematics Adapter and the Wise Systems Data Connector, and delivers rapid API-based integrations and faster time to value for customers.



Wise Systems Delivery Automation Platform

- > **Balances** customer experience and fleet efficiency
- > **Reduces** fleet mileage and late deliveries
- > **Gives recipients** visibility and ETAs
- > **Integrates** with customers' last-mile technology stack



Working with Wise Systems

IF YOU'RE A VALUE-ADDED RESELLER, Wise Systems offers a broad range of benefits:

- > **Broader portfolio and greater value for your customers** — Expand the selection of products and services that you deploy and offer your customers exactly the solutions they need.
- > **New revenue stream** — By adding Wise Systems to your solutions portfolio, you expand your ability to meet your clients' needs with a delivery automation provider that solves complex routing and dispatching problems simply.
- > **Best balance of power and ease of use** — Wise Systems offers a perfect balance of power and ease of use. Known for its intuitive and clean UI, the system offers easy onboarding for planners, dispatchers, and drivers to accelerate your clients' time to value.
- > **Flexibility** — Choose the applications that work best for your clients. Deploy the entire platform or select specific modules to support their operations.
- > **Your ecosystem** — With an open API and pre-built integration templates, the Wise Systems platform works seamlessly with your hardware or software technology stack. Import orders from your ERP, OMS, or other third-party software, share routes with TMS, WMS, and other systems for picking and packing, and send order information back to your ERP or OMS for billing.
- > **Best onboarding and support** — Wise Systems offers superior onboarding and support, as well as an expert professional services team committed to your success.

FOR TECHNOLOGY PROVIDERS

Last-mile operations and IT professionals are choosing solutions to support their complex and individualized workflows, and want to select best-of-breed offerings in each category. They fully expect the solutions they choose to work seamlessly with each other, and Wise Systems is actively invested in building a strong network of technology partnerships to meet this expectation. Partner with Wise Systems to:

- > **Strengthen your integrations portfolio** — By adding Wise Systems to your solutions portfolio, you give your customers easier access to best-in-class dispatch and routing alongside your offerings, and more reasons to choose your technology.
- > **Maximize engagement with your ecosystem** — With its open API and integration templates, Wise Systems fits neatly into your tech setup. It pulls in orders, shares route details for packing, and returns route confirmation info for billing — enabling the workflows your clients need.

Interested in Learning More?

If you'd like to learn more about working with Wise Systems, we'd appreciate the opportunity to talk with you!
Please reach out to: partners@wisesystems.com



About Wise Systems

Trusted by the world's largest brands, Wise Systems is a delivery automation platform that streamlines every step of last-mile delivery operations. For teams that want to strike the perfect balance between customer experience and operational efficiency, the Wise Systems platform continuously improves customer service, fleet efficiency, and reduces fleet mileage, carbon footprint, and late deliveries. Wise Systems is headquartered in Cambridge, MA.

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