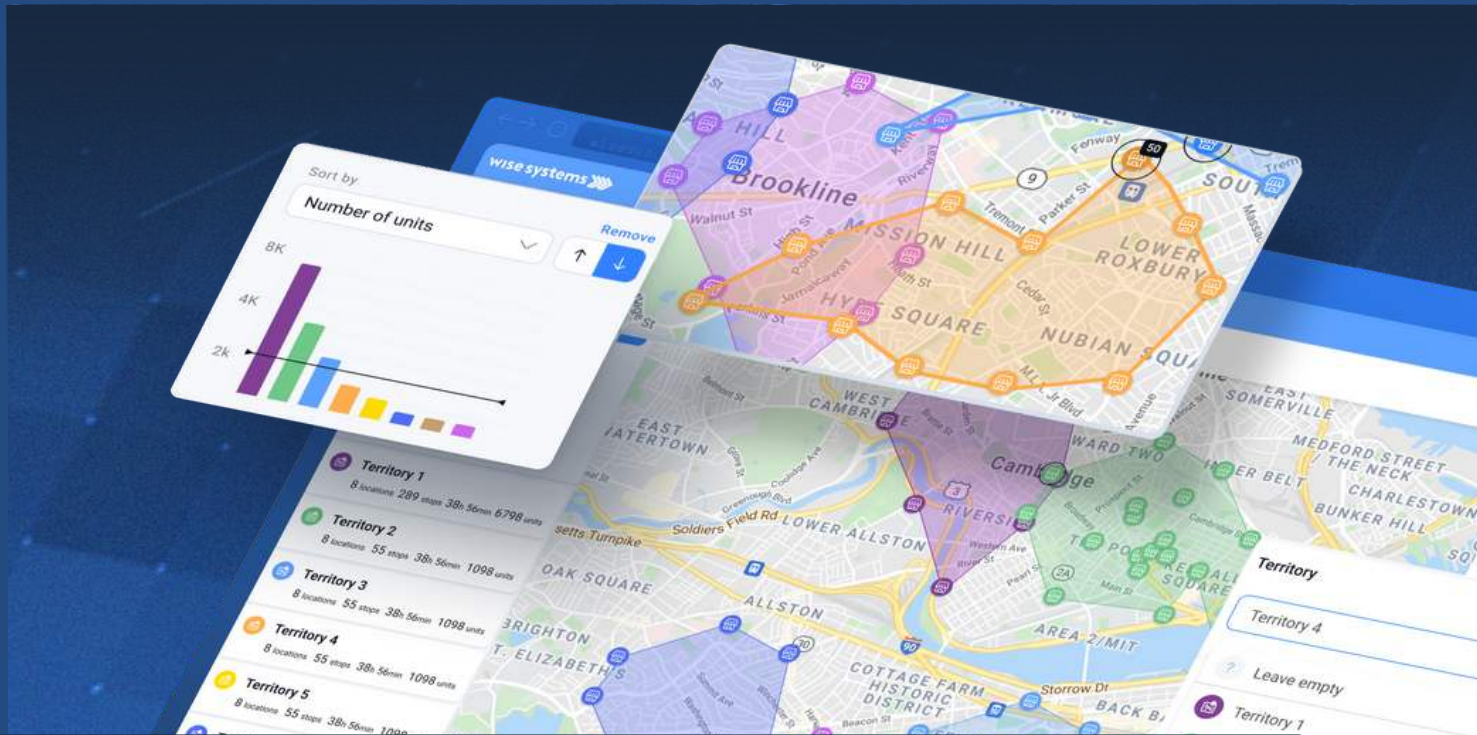


Drive Your Fleet's Customer Service with Wise Systems' Strategic Planner



Effective planning enables your business to deliver excellent service while using your resources wisely. Whether you plan annually, semiannually or quarterly, if planning territories is part of how you serve your customers and allocate drivers and vehicles, consider adding Wise Systems' Strategic Planner to your application portfolio.

Designed specifically for businesses that make planned, recurring deliveries to a known base of accounts, Strategic Planner generates repeatable delivery schedules that create alignment and predictability for fleets. Strategic Planner factors a range of variables, including current and historical customer delivery schedules, order volumes, time-window constraints, as well as requirements that respect driver, fleet, and customer conditions.

Strategic Planner helps teams to further optimize and/or manually edit their delivery schedules and then socialize the updated plans with other stakeholders (e.g. merchandising and sales). This valuable application:

Ingests users' current plan(s) and any accounts not currently linked to the plan, optimizing assignments as needed

- > **Provides** the ability view and edit customers' service patterns and the routes they are assigned to
- > **Passes** plan results back to the OMS for daily use in Route Planner, Wise Systems' daily routing application

If periodic planning and re-planning is embedded in your business processes, it's time to look at Wise Systems' Strategic Planner.

Tightly integrated with Route Planner, our daily routing application, Strategic Planner also features Wise Systems' easy-to-use interface.

KEY FEATURES

- > **Creates** repeatable route plans
- > **Builds** plans on current and historical customer delivery schedules, order volumes, constraints, and requirements, as well as fleet conditions
- > **Reduces** daily manual adjustments
Easily view and edit options
- > **Exports** results back to your OMS
- > **Includes** Wise Systems' signature, easy-to-use interface

KEY BENEFITS

- > **Maximize** customer service
- > **Minimize** edits to daily route plans
- > **Maximize** driver and vehicle utilization
Improve consistency

To maximize customer satisfaction and ensure the perfect delivery, learn more about Strategic Planner. For more information, visit wisesystems.com/strategicplanner or contact sales@wisesystems.com.