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Wise Systems Overview

THE PERFECT DELIVERY EXPERIENCE

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The Perfect Delivery Experience

Last-mile operations across the globe share a common challenge: meet increasingly demanding customer expectations, all while keeping operational costs down. From couriers and food distributors to industrial supplies and beverage distribution, offering a top-shelf delivery experience is critical for customer retention, reputation, and growth. But you can't compromise on efficiency.

Wise Systems' delivery automation platform empowers drivers to deliver great customer experiences by streamlining last-mile delivery operations and enabling the perfect delivery experience for everyone — delivery recipients, drivers, dispatchers, and managers. The system combines our powerful, AI-driven Dynamic Optimization Engine (DOE) with simple, intuitive user experiences, resulting in a high-performance operation that delights your customers.



"To deliver the best customer service, we needed a solution powerful enough to monitor deliveries and respond in real-time as things change. With Wise Systems, we're implementing technology and processes that we could have never imagined even a few years ago."

Joaquin Schlottmann VP Logistics, T2 NorthAmerica, Anheuser-Busch





For distributors who make planned, recurring deliveries, **STRATEGIC PLANNER** from Wise Systems proactively streamlines operations by ensuring resources are allocated to customers in specific geographical areas before planning routes.

> Plan

Leverage powerful algorithms and interactive UI to generate efficient, cost-effective routes quickly with **ROUTE PLANNER** from Wise Systems. Factor in the unique variables and constraints of your operation to maximize fleet utilization and efficiency. Whether your goal is to reduce the number of vehicles or miles driven while adhering to time windows, geographic zones, and more, Route Planner is your solution.

> Execute

Drivers conquer delivery day chaos and take control of their days with the **DRIVER** app from Wise Systems (iOS and Android). It puts list and map views of their route plans, complete with stop details, driver notes, proof of delivery tools (photos, signatures, barcode scanning), and more, in the palm of their hands.

Once delivery routes have been created and dispatched to drivers, dispatchers use **DISPATCHER** from Wise Systems to manage the last-mile fleet across individual or multiple depots. Real-time visibility, the ability to manage and day-of-delivery issues, and more help dispatchers ensure drivers are on-time and on-plan.



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> Coordinate

Too often, managers and dispatchers don't have visibility into drivers' locations and status, and resort to unanswered phone calls and texts to attempt to connect. **MOBILE MANAGER** from Wise Systems gives managers and field personnel anywhere, anytime access to follow selected stops, routes, or drivers throughout the day and stay up-to-date on ETAs, delivery status, and route progress.

> Communicate

Knowing when a delivery will arrive is important for consumers and business customers, alike. Give your customers the ability to track their orders throughout the day with accurate real-time ETAs through CUSTOMER PORTAL from Wise Systems. They can also receive notifications that deliveries are imminent or delayed.

>Analyze

Discover data-driven insights into key fleet performance indicators such as driver performance, deliveries, and fuel usage for more informed business decisions with **PERFORMANCE MANAGER** from Wise Systems.

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> Connect

Between incoming orders, outgoing deliveries, and paid invoices, the data required to meet your customers' expectations is scattered across apps, teams, and platforms. Without a free flow of data across these touch points, productivity decreases and customer service suffers. Integrate order management, telematics, and data platforms with **CONNECT** from Wise Systems and accelerate your last-mile operations, enable more automated deliveries, and let your teams focus on your customers.

Leave chaos in the rearview mirror and deliver with confidence.

Orchestrating the perfect delivery experience requires ingenuity, teamwork, and precise execution — built upon a secure, advanced, data-driven software platform. With Wise Systems' Al-driven technology in place, everyone in the delivery process benefits -- from customers and drivers to dispatchers and managers. For example, applying machine-learned service times to their operations has helped a Wise Systems enterprise customer take their fleet utilization from 70% to more than 90%.

Order volumes surge. Customer expectations climb. Competition increases. And you have a choice to make for your business. Achieve your fleet's customer service and efficiency goals with Wise Systems.

About Wise Systems

Trusted by the world's largest brands, Wise Systems is a delivery automation platform that streamlines every step of last-mile delivery operations. For teams that want to strike the perfect balance between customer experience and operational efficiency, the Wise Systems platform continuously improves customer service and fleet efficiency, and reduces fleet mileage, carbon footprint and late deliveries. Wise Systems is headquartered in Cambridge, MA. For more information, visit www.wisesystems.com.

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